

Introduction to Television Production - Syllabus
Wall High School
2024-2025

Janet Andrews-Molicki jmolicki@wallpublicschools.org

Extra Help Schedule- C23 during lunch on C days

Students should either sign up for extra help using the provided google form (on google classroom) or e-mail/speak to their teacher in advance to reserve a spot. Only five spots are available for extra help.

Marking Period Schedule

Marking Period 1 9/4 - 11/6	Marking Period 3 1/28 - 4/25
Marking Period 2 11/11 - 1/17	Marking Period 4 4/2 - 6/5
Midterm Exams 1/21 - 1/27	Final Exams 6/6 - 6/13

Course Description-

-This course fulfills the graduation requirement for career education/practical arts.
-This is an entry-level course in the history, theory, and techniques of TV Production. Technical and communication skills are emphasized for successful broadcast performance related to the television industry. Intro to Television production is a hands-on course providing students the opportunity to work both in groups and individually.

Units of Study:

Unit 1: Camera

Unit 2: Editing

Unit 3: Sequencing

Unit 4: Storytelling

Unit 5: Audio

Unit 6: Scriptwriting

Unit 7: Short Film

Unit 8: Commercials

Unit 9: Public Service Announcements

Unit 10: Ratings and Social Media

Classroom Expectations

- **Cell Phones are prohibited during class. ALL phones must be placed in the phone caddy on the wall. ***
- Put all equipment back where you found it, and place it in the correct locations. You will lose points if you/group does not perform this task correctly. *
- No drinks or food are allowed near the computers or studio equipment. Food should not be eaten during class time.
- Students are expected to arrive at class on time. Students who are late should arrive with a pass NO MATTER WHAT.
- During filming outside of the classroom, behavior will be appropriate and professional. Any inappropriate behavior will result in students NOT being able to film outside of the classroom. **No warnings will be given.***
- While filming projects students will be allowed to shoot in school locations. If you are unsure about a particular location, just ask. **YOU MAY NOT SHOOT IN LOCKER ROOMS OR BATHROOMS.** Before you leave the classroom you must sign out press passes. No students will leave the classroom without permission.
- Students' projects will never contain inappropriate material and always strive for a G rating. (www.mpa.org).
- Students are expected to finish their filming during the assigned time frames. If you do not film your content during that time then you may be required to stay after school or complete it during lunch.
- Work as a collaborative team and split the work evenly.
- Complete work and assignments on time.
- If you experience technical difficulties, please contact a teacher. If I am not available in the classroom then email me ASAP with your question. Do not resume the work until you have received an answer from me.
- The studio will only be available during certain times for filming. Only one group is allowed to film in the studio. Students will be given only 15-20 minutes to film in the studio for each class period. If you are using the studio to film, you should not touch any of Advanced TV equipment/set design/props. If anything is misplaced or rearranged you will no longer have access to the studio.
- Keep your hands and all objects to yourself. Horse playing will not be tolerated in class.
- Treat others with respect and do not tease or make fun of ideas and mistakes. I respect you, please respect me and your classmates.
- Be creative and have fun!

*Three Strike Rule - If I need to speak to you more than three times you will either lose points or a teacher detention (depending on the severity).

Materials & Available Resources

- Canon 4k Cameras
- Mics (Boom, Lav, Handheld)
- Mac Desktops
- Tripods
- External Hard Drives
- Google Classroom

Grading Breakdown

Each quarter grade is based on a percentage model; the following grading formulas have been established.

Marking Period Category Percentages

Category	Minimum Number	Percentage
Major Assessments	3	50%
Minor Assessments	6	30%
Homework/Classwork	5	20%

Course Grading

Category	Percentage
Marking Period 1	20%
Marking Period 2	20%
Midterm Exam	10%
Marking Period 3	20%
Marking Period 4	20%
Final Exam	10%

Marking Period 1: Camera and Editing, Sequencing

Big Ideas	Topics/Themes/Concepts	Activities & Assessments	Timeline (Number of Blocks)
<ul style="list-style-type: none"> -Diagram a camera and explain its parts -Demonstrate how to use camera calibration tools 	Unit 01: Camera	Shot Composition project and quiz	8
<ul style="list-style-type: none"> -Video production is a three stage process: Pre-production, Production and Post Production -In addition to editing, Final Cut Pro can be used for special effects, graphics and adjusting audio levels -Videos can be editing in a variety of ways in order to tell a story -Errors in time code can cause issues when importing footage 	Unit 02: Editing	Final Cut Pro Tutorials	9
<ul style="list-style-type: none"> -Design and plan a production choosing a variety of camera setups depending the action in a scene -Evaluate film clips to identify continuity errors -Demonstrate proper shot composition 	Unit 03: Sequencing	Sequencing project and quiz	10

-Apply technically accurate and creative editing to prevent continuity errors			
Marking Period 2:			
Big Ideas	Topics/Themes/Concepts	Activities & Assessments	Timeline (Number of Blocks)
-Apply ten basic plot patterns in current and all future projects	Unit 4: Storytelling	-Stop Motion Animation project -Storytelling quiz	10
-Connect external audio to the camera and evaluate audio levels to insure they are properly set -Evaluate shooting scenarios and choose a microphone based on a location	Unit 5: Audio	-How-to Project -Audio quiz	10

Marking Period 3:			
Big Ideas	Topics/Themes/Concepts	Activities & Assessments	Timeline (Number of Blocks)

<p>A written script helps effectively plan production timing.</p> <p>Thoroughly planning in pre-production helps to create a higher quality project.</p> <p>Camera angles can be used to convey emotion or feelings in a video.</p>	<p>Unit 6: Scriptwriting - It is All About the Words</p>	<p>Students will write a script</p>	<p>10</p>
<p>Camera angles and production techniques can influence an audience's opinion.</p> <p>Advertisers use a specific target audience and persuasive techniques to sell their products.</p>	<p>Unit 7: Short Film - Once Upon A Time</p> <p>Unit 8: Commercials- Sponsored By</p>	<p>Students will take their written script and produce, direct, and edit their short film.</p> <p>Students will create their own commercials.</p>	<p>10</p> <p>10</p>

Marking Period 4:			
Big Ideas	Topics/Themes/Concepts	Activities & Assessments	Timeline (Number of Blocks)
<p>Camera angles and production techniques can influence an audience's opinion.</p>	<p>Unit 9: PSA- Service To The Masses</p>	<p>Students create their own PSA.</p>	<p>10</p>

<p>Advertisers use a specific target audience and persuasive techniques to sell their products.</p> <p>PSA are free advertisements that are aimed at promoting public awareness or interest to a particular issue or cause.</p>			
<p>The Nielsen Ratings System uses set meters and people meters to monitor what is being viewed in households. Social Media has had great influence on ratings in the past decade as it can bring immediate information to corporations.</p> <p>Nielsen Ratings control what television shows can charge advertisers for commercials based on ratings and share.</p>	<p>Unit 10: Sweeps - Ratings and Social Media</p>	<p>Students create their own educational TikTok</p>	<p>8</p>

**Subject to revision*

Students will...

1. Be introduced to the classroom set up and safety regulations within the studio and classroom.
2. Learn how to properly set up and break down equipment.
3. Review their prior knowledge on camera operations and video editing.
4. Learn how to *film with intention* by using camera operations to encourage storytelling.
5. Enhance their video editing skills by using resources that create graphics along with special FX provided by Final Cut Pro.
6. Students will create a sequence composed of different camera shots and angles, and then progress to creating a small sequence utilizing continuity.

Make-up Work as per Student Handbook

- Students who are absent from class for any reason will be required to make-up the work missed in each class. Completion of this work should take approximately the same amount of time as the student missed from class. In extreme cases of prolonged absence, (more than five consecutive days,) the Principal may grant extra time for the students to complete missing assignments. Students will receive an incomplete grade pending the submission of the missing assignments. Students will receive a zero for any work that is not completed by the designated timeline.
- It is the student's responsibility to obtain all make-up work from his/her teachers immediately upon return to school. Failure to obtain makeup work is no excuse for not completing work missed. Students have the same amount of time that they have been absent to make up the work.

Academic Integrity Policy as per Student Handbook

Plagiarism Policy

- **Freshmen:** On the first offense, the student may rewrite for a maximum grade of 55. The rewrite should be closely monitored by the teacher because on the freshmen level we are concerned with students' understanding of the process. On the second offense, the student receives a 0 grade for the final product. (Students' offenses will be filed in the supervisor's office.)
- **Sophomores, Juniors, and Seniors:** If the teacher finds that the plagiarism is flagrant or pervasive and can document the same, the assessment may receive a grade of zero.

Cheating

Students are expected to conduct themselves honestly and with integrity in their work. All forms of cheating and plagiarism are prohibited. Unacceptable behavior includes, but is not limited to the following:

- Copying another student's work;
- Working with others on projects that are meant to be done individually;
- Looking at or copying another student's test or quiz answers;
- Allowing another student to look at or copy answers from one's test or quiz;
- Using any other method (ie "cheat sheets", communicating in any form) to get/give test or quiz answers;
- Taking a test or quiz in part or in whole to use or to give to others;
- Copying information from a source without giving proper acknowledgment;
- Taking papers from other students, publications, or internet sources and claiming it as one's own work;
- Academic dishonesty in any other form including, but not limited to, tampering with computerized grade records;
- Giving or receiving answers and/or test questions to or from another student.

Violators of this policy will be disciplined on a case-by-case basis, depending on the seriousness of the violation, prior violations and other factors.

Disciplinary measures/consequences may include, but are not limited to the following:

- Redoing the assignment (see policy on plagiarism);

- Receiving a zero grade on the project, test or quiz;
- Letter sent to parent and placed in the student's file;
- Detention, suspension or expulsion.

****I have read and I understand the classroom rules/procedures and will accept the consequences stated if I CHOOSE to violate one of the rules.**

Student Name (print)

Student Name (signature)

Date _____

Parent/Guardian name (print)

Parent/Guardian name (signature)

Date _____